



The winners of the Readers' Choice Awards: Best of 2020 will be announced in a special publication on Saturday, Feb. 27th. We invite you to take this opportunity to thank your customers for voting your business one of their favorites in the region!

**Important: This section is intended to be an "unveiling" of the winners. Please refrain from promoting your victory on social media until we announce formally on February 27th.*

IMPORTANT DATES

- Space reservation deadline:** Tuesday, Feb. 16
- Ads approved & finalized deadline:** Friday, Feb. 19
- Publish:** Saturday, Feb. 27

NEW THIS YEAR

- ALL advertisers receive **FREE** Q&A write ups in the print edition.
- A PDF of the printed edition will also be posted on the southern.com.

INVESTMENT OPTIONS

Tabloid format, full color

- Back page.....\$1,500
- Full page.....\$950
- Half page.....\$625
- Quarter page.....\$450
- Eighth page.....\$295

BEST VALUE:

include digital video thank you ads on the southern.com

- Back page + 25K video impressions\$1,925
- Full page + 25K video impressions\$1,375
- Half page + 20K video impressions.....\$925
- Quarter page + 15K video impressions\$625
- Eighth page + 10K video impressions\$350

Please check your investment level above and sign the agreement below.

Business name _____

Authorized by _____ Date _____

Account executive _____

For more information call 618-351-5038.

